



Phoenix Consumer Products Inc.
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Phoenix Consumer Products of Ajax, Ontario, Canada, is excited to have officially launched its new life-saving app, the Here I Am App (www.hereiamapp.com).

The Here I Am App will notify up to three contacts in the user's phone of an emergency situation the user finds themselves in, whether it is a medical situation or one of personal security. The sender's name, address, doctor information, blood type and what the possible medical/non-medical emergency may be are included in the text message. What's more, the emergency message once sent, also includes the senders' specific location through GPS coordinates and shows the sender's location on a Google map.

The Here I Am App is user-friendly and the set-up can include as much personal detail as the user decides to input. The individuals receiving the distress message do not need to have the Here I Am App set-up in their phone in order to receive the emergency message.

Not only is the Here I Am App ideal for single individuals, everyone should have the app installed on their phones; seniors, teens, children, outdoor enthusiasts and sportsmen and women alike. A crisis can be more than just a medical situation or an accident while at work or on an outdoor adventure. The App is ideal for individuals experiencing bullying, work harassment, abduction/kidnapping, suicidal thoughts, depression, anxiety, domestic violence, unexpected medical conditions, Alzheimer or Dementia, Autism, or seniors living alone in-home when an unexpected situation occurs and more.

The Here I Am App is currently available for download for \$1.99 on the Google Play Store and the Apple App Store.

The Here I Am App is the first consumer-products offering from Phoenix Consumer Products Inc. with the goal of launching both other online and tangible consumer products in the future.

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